

**Outreach/Public Relations Committee**

**Goals & Objectives**

**2022-2023**

**Charge:**

The Outreach/Public Relations Committee is charged with performing the following functions:

* Identify and contact potential personal and institutional members and provide them with information regarding MDMLG activities
* Publicize MDMLG meetings and submit information about new and regular MDMLG members, new jobs, practicum opportunities and retirements to the MDMLG Newsletter Chair and Webmaster
* Promote MDMLG activities and services to local library schools and health professional organizations
* Promote the Annual Scholarship to Library Science students with an interest in health sciences librarianship

**Committee Members:**

Steven Moore, Outreach Officer

Michelle Rau, Social Media Manager

**Goals & Objectives:**

1. Pursue the goals outlined by last term’s task force to explore new means of reaching out to potential members in order to increase membership.
2. Promote MDMLG and the Annual Scholarship program to WSU LIS and U of M School of Information students with an interest in health sciences librarianship
3. Coordinate the Scholarship Award activities between MDMLG, the WSU LIS program, and the U of M School of Information
4. Update the list of job and practicum opportunities
5. Update the list of Publications and Presentations list by MDMLG members
6. Participate in the MDMLG Newsletter